

TIME	LOCATION	DETAILS
9AM	Cowell Hall	WELCOME ADDRESS FORECASTING A MARKETPLACE SPEAKERS: Amit Bouri, Global Impact Investing Network (GIIN); Dan Crisafulli, Skoll Foundation; Charly Kleissner, KL Felicitas Foundation MODERATOR: Kevin Jones, SOCAP09 Convener
10AM	Cowell Hall	WHAT SELLS: TRUE TALES OF AMAZEMENT AND HORROR FROM THE FUNDRAISING CIRCUIT SPEAKERS: Don Shaffer, RSF Social Finance and Shari Berenbach, Calvert Foundation; Brian Trelsted, Acumen Fund MODERATOR: Stuart Davidson, Labrador Ventures
11AM	Break (15 minutes)	
11:15AM 1 BREAK-OUT SESSION <i>(1 hour)</i>	Cowell Hall	EMBRACE DISRUPTION! MEDIA MICRO CONFERENCE 11:15AM KEYNOTE Adam Werbach, Saatchi & Saatchi S. 11:30AM SOCIAL MEDIA THAT MOVES PEOPLE TO ACTION SPEAKERS: Kjerstin Erickson, FORGE; Laren Poole, Invisible Children; Brent Schulkin, Carrotmob/Virgance MODERATOR: Elana Rose, One Economy
	Building C	IDENTIFYING OPPORTUNITIES FOR INNOVATION IN AFRICA SPEAKERS: Emeka Okafor, Makeda Fund/Caranda Fine Foods/Timbuktu Chronicles/Maker Faire Africa; Nii Simmonds, Maker Faire Africa/Afrobotics; Erik Hersman, Afrigadget/Ushahidi
	Building C	WEALTH MANAGERS: CATALYSTS FOR CHANGE? SPEAKERS: Patricia Farrar-Rivas, Veris Wealth Managers; Raul Pomares, Guggenheim; Doug Bauer, The Clark Foundation
	Building C	MEASURING LIFE AT THE BASE OF THE PYRAMID: SCALE AND LEVERAGE FOR THE \$2 A DAY POPULATION SPEAKERS: Rob Katz, Acumen Fund; Maya Chorenge, Elevar
	Building C	ROADMAP FOR GOING TO SCALE SPEAKERS: Jonathan Greenblatt, Our Good Works; David Erickson, Federal Reserve; Arjan Schutte, CFSI
	Building C	GROWING BEYOND GRANTS SPEAKERS: Patrick Maloney, Lemelson Foundation; Miriam Stone, VisionSpring; Patrick Bergin, African Wildlife Foundation MODERATOR: Tessie Guillermo, ZeroDivide
	Building C	CREATING A NEW NARRATIVE TO SOCIAL IMPACT SPEAKERS: Jacob Harold, The Hewlett Foundation; Sean Stannard Stockton, Tactical Philanthropy; Perla Ni, Great Nonprofits
	Building C	SUPPLY CHAINS: WHAT MOTIVATES COMPANIES: RISK REWARD OR RETURN? SPEAKERS: Martin Fisher, Kickstart; Ella Silverman, World of Good Development Organization; Scott Leonard, Indigenous Designs MODERATOR: Wes Selke, Good Capital
	Building C	VIDAGAS: ANATOMY OF A SOCIAL INVESTMENT SPEAKER: Craig Nakagawa, VillageReach

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11:15AM BREAK-OUT SESSION 1	Building C	TOWARDS TRIPLE IMPACT: SUSTAINABLE VENTURES IN DEVELOPING COUNTRIES SPEAKERS: Sahba Sobhani, UNDP; Harish Hande, Selco Solar Light; Carlos Wills, DW Tech; Crispin Pemberton-Pigott, New Dawn Engineering
	Building C	ICT4 WHO? HELPING SPECIFIC GROUPS USING TECH FOR IMPACT SPEAKERS: Paul Palchi, iWorldServices; Doug Solomon, IDEO; Brooke Partridge, Vitalwave Consulting; Mark Beckford, Ncomputing MODERATOR: Gary Bolles
12:15AM		Lunch Break (1hr, 15 minutes)
1:30PM 2 BREAK-OUT SESSION (1 hour)	Cowell Hall	EMBRACE DISRUPTION! MEDIA MICRO CONFERENCE 1:30PM WELCOME ADDRESS Laura Flanders, GRITtv 1:45PM RADICAL REPORTAGE AND DEMOCRATIZING INFORMATION SPEAKERS: Kim Spencer, Link tv; Jurriann Kamp, Ode Magazine; Nick Aster, Triple Pundit MODERATOR: Laura Flanders, GRITtv
	Building C	THE SOPHISTICATION OF SOCIAL INVESTING PIONEERS SPEAKERS: Bettina Von Hagen, Eco-trust Forest Fund; Anne Murray, E & Co; Ashwini Narayanan, Microplace MODERATOR: Sal Giambanco, Omidyar Network
	Building C	MAKING MONEY ON MOBILE IN THE DEVELOPING WORLD SPEAKERS: Sam Alemaheyu, 4afri; Arun Gore, Gray Ghost Ventures; Gavin White, Resdida MODERATOR: Alison Bloch, GSMA Development Fund
	Building C	INVESTING IN BOP EDUCATION SPEAKERS: David Kyle, Indian School Finance Company; Jay Kimmelman, Bridge International; Kushal Chakrabarti, Vittana MODERATOR: Glenn Strachan, Senior Broadband Wireless and ICT Advisor at Network Design Group
	Building C	NEW CORPORATE STRUCTURES SPEAKERS: Todd Johnson, Jones Day; Rick Zwetsch, Intersector Partners, L3C; Jonathan Storper, Hanson Bridgett MODERATOR: Jim Witkin, Triple Pundit
	Building C	GROWTH CAPITAL FOR NONPROFIT SOCIAL ENTREPRENEURS SPEAKERS: Greg Baldwin, VolunteerMatch; Darrell Hammond, KaBOOM!; Kelly Ward, New Profit Inc. MODERATOR: Nell Edgington, Social Velocity
	Building C	PHARMA DOLLARS SPEAKERS: Ken Kelley, Pax Vax; Lisa Conte, Napo Pharma MODERATOR: Paul Herman, Hip Investor
	Building C	BANK YOUR VALUES SPEAKERS: Kat Taylor and Jeff Cheung, OneCalifornia Bank; Jose Corona, Inner City Advisors; Taylor Jordan, Imprint Capital Advisors
	Building C	ALTERNATIVE FINANCIAL SERVICES FOR THE UNBANKED SPEAKERS: Jonathan Harrison, Rubicon National Social Innovations; Allison Kelly, Pacific Community Ventures; Joy Anderson, Criterion Ventures; James Gutierrez, Progresso Financial MODERATOR: Arjan Schutte, CFSI

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TIME	LOCATION	DETAILS
1:30PM BREAK-OUT SESSION 2	Building C	CREATING ECOSYSTEMS OF SOCIAL ENTREPRENEURSHIP AROUND THE WORLD SPEAKERS: Ray Cheung, World Resource Institute; Rodrigo Villar, New Ventures Mexico; Oren Pinsky, Stratus Investimentos
	Fleet Room	HUMAN CENTERED EVALUATION 1:00PM-2:30PM SPEAKERS: Tatyana Mamut, IDEO; Aaron Sklar, IDEO; David Bonbright, Keystone; Max Schorr, GOOD; Jamey Power, Former Sr. VP of JD Power & Associates
NOTE! This special session lasts 90 minutes and it will start at 1pm.		
2:30PM	Break (15 minutes)	
2:45PM BREAK-OUT SESSION 3 (1 hour)	Cowell Hall	EMBRACE DISRUPTION! MEDIA MICRO CONFERENCE THE COMMUNITY AND CAUSE MARKETING OPPORTUNITY FOR MEDIA SPEAKERS: Sandy Herz, Skoll Foundation; Christopher Gebhardt, Participant Media; Jonathan Greenblatt, Our Good Works MODERATOR: Ellen Schneider, Active Voice
	Building C	BEYOND MFI SPEAKERS: Steve Hardgrave, Gray Ghost Ventures; Gil Crawford, Microvest; Gary White, WaterPartners International; Patricia Safo, JCS MODERATOR: April Rinne, Watercredit.org
	Building C	METASTASIZING METRICS SPEAKERS: Steven Wright, Salesforce Foundation; Brad Presner, Acumen Fund; Laura Callanan, McKinsey & Co.; Margot Brandenburg, The Rockefeller Foundation MODERATOR: Lucy Bernholz, Blueprint R&D
	Building C	CREATING A ROADMAP TO CONSUMER BEHAVIOR SPEAKERS: Bob Sleasman, Transfair; Jeff Mendelsohn, New Leaf Paper; Ron Gonen, RecycleBank; Nathan George, TradeAsOne MODERATOR: George Polisner, Alonovo.com
	Building C	COMMUNITY "HUBS" AROUND THE GLOBE SPEAKERS: Jonathan Robinson, HUBGlobal; Hervé Cuvilliez, Kuv Capital; Mark Grimes, NED MODERATOR: Kevin Braithwaite, Root Space
	Building C	MAKE THE MAPS, MIND THE GAPS & BUILD THE AAPS SPEAKERS: Jill Finlayson, Social Edge; Peter Deitz, Social Actions; Curtis Lefrandt, mapping the #SocEnt market/field
	Building C	SOMETIMES IT DOESN'T WORK - LESSONS LEARNED SPEAKERS: Bart van der Vaart, SEAF; Candace Smith, Microvest; Cliff Kellogg, Shorebank MODERATOR: Debra Schwartz, MacArthur Foundation
	Building C	WOMEN IN SOCIAL ENTERPRISE SPEAKERS: Leila Charayath Janah, Samasource; Kjerstin Erickson, FORGE; Shaherose Charania, Women 2.0 MODERATOR: Regina Connell, Saltcellar Productions
	Building C	INDIAN SOCIAL ENTERPRISES HEAD TOWARD SCALABILITY, SUSTAINABILITY. SPEAKERS: Rajendra Joshi, Founder and Managing Trustee of Saath; Jabeen Jambughodawala, Founder of SAHAJ; Annapurna Mamidipudi, Founding Trustee of Dastkar Andhra; Rajesh Jog, Waygate Capital MODERATOR: Charly Kleissner, Co-Founder of Social-Impact International

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2:45PM BREAK-OUT SESSION 3	Building C	BUILDING BUSINESS MODELS FOR SOCIAL ENTREPRENEURSHIP SPEAKER: Cathy Clark, Research Initiative on Social Entrepreneurship
	Building C	BUILDING SUCCESSFUL SOCIAL VENTURE FUNDS: SAGE ADVICE IN TODAY'S CONTEXT SPEAKERS: Paul Richardson, Renewal2; Bill Young, Social Capital Partners; Derek Gent, VanCity MODERATOR: Tim Draimin, Social Innovation Generation
3:45PM		Break (30 minutes)
4:15PM	Cowell Hall	PLENARY ADDRESS FROM IRIS TO GIIRS TO NEW MONEY SPEAKERS: Andrew Kassoy B Lab; Brad Trelsted, Acumen Fund; Antony Bugg-Levine, Rockefeller Foundation MODERATOR: Chris Park, Deloitte CLOSING ADDRESS
6PM	Cowell Hall	Reception